THE PROJECT OF A “NATIONAL HEALTH ADVOCACY FUND” – CIVIL SOCIETY PERSPECTIVES ON AN ENTICING PROPOSAL

WELCOME TO THIS WEBINAR!
THE KAMPALA INITIATIVE: COOPERATION AND SOLIDARITY WITHIN AND BEYOND AID

The Kampala Initiative is a democratic civil society space and structure (alliance, community).

New civil society narrative on cooperation and solidarity within and beyond aid.

The concrete activities on areas that need civil society attention and interventions through task groups.

Space for discussion and exploration through webinars and other community engagement tools

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SERIES OF WEBINARS: CHALLENGING REALITIES OF “AID”

Focal topics of the Kampala Initiative

- Aid stabilizing or overcoming an unfair global trade regime?
- Aid and its actors distorting or supporting national health policies, systems, processes?
- Representation of civil society in global fora, initiatives, processes
- From aid to “global solidarity beyond aid”

Within and beyond these topics, Kampala Initiative webinars can/shall be used for introducing a new topic and for attracting the attention of a broad audience to a particular case or process that needs civil society attention and maybe action.

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...AND WELCOME AGAIN TO TODAY’S WEBINAR

THE PROJECT OF A “NATIONAL HEALTH ADVOCACY FUND” – CIVIL SOCIETY PERSPECTIVES ON AN ENTICING PROPOSAL
OUTLINE OF WEBINAR

1. Allan Maleche and Angela Nguku
   The National Health Advocacy Fund Partnership
   followed by questions for clarification

2. Deirdre de Burca, Forus
   Experiences of funding models

3. Kenneth Mwehonge
   Experiences of national-level advocacy funding

4. Discussion

5. Reflections, next steps and closure
ALLAN MALECHE, KELIN

THE NATIONAL HEALTH ADVOCACY FUND PARTNERSHIP

KAMPALA INITIATIVE  COOPERATION AND SOLIDARITY WITHIN AND BEYOND AID
SERIES OF WEBINARS CHALLENGING REALITIES OF “AID”
ANGELA NGUKU
WHITE RIBBON ALLIANCE
THE NATIONAL HEALTH ADVOCACY FUND PARTNERSHIP
CLARIFYING QUESTIONS FOR THE NATIONAL HEALTH ADVOCACY FUND PARTNERSHIP
DEIRDRE DE BURCA, FORUS

EXPERIENCES OF FUNDING MODELS
WHAT FUTURE FOR THE FUNDING OF CIVIL SOCIETY?

Presentation by Deirdre de Burca
Forus Advocacy Co-ordinator
Kampala Initiative webinar
27th August 2020
Forus Research into CSO Funding

• Forus - global network of 69 national NGO platforms and 7 regional coalitions from all continents, led by its members.

• Commissioned research in 2019 into current funding sources and modalities for CSOs

• Focus on civil society networks and platforms at national and regional level & funding (nb capacity development and advocacy).

• Aimed to investigate the strengths and weaknesses of different CSO funding sources and modalities, and make recommendations about more effective future resourcing of CSO networks and platforms
Research Methodology

• Carried out by research team external to Forus.
• Active in CSO networks & background in institutional funding for development.
• Research conducted between February & June 2019.

• Methodology - comprehensive literature review of studies into different current funding sources and modalities for CSOs combined with field research.
• Field research - an online survey, followed by in-depth online interviews of selected Forus members, partner organisations and relevant think-tanks and experts.
Key Research Findings

• Members fees are a source of income for many Forus members, but a significant source of income for only a small number of them.

• There is an alarming lack of diversity in sources of funding for the majority of platforms and networks interviewed. Many rely largely or exclusively on EU funding (nb smaller national CSO platforms based in the Global South).

• Most complained of having to rely on short-term project-based funding (ie 2-3 yr cycles). Means that the financial situation of many CSOs is precarious, and can discourage long-term organisational & strategic planning.

• Closing civic space affects the ability of CSOs’ to strategize for sustainability, as well as to innovate and to act free from undue government interference.
Key Research Findings

• There is a marked lack of research into civil society funding from the perspective of civil society itself. Much of the literature originates from the Global North, with a distinct lack of voices from the Global South.

• Most funding sources currently available to CSOs are donor-controlled and managed (whether by governments, international institutions or other donors).

• Best practices identified in financing civil society have a power shift at their core. They place some decision-making in the hands of local communities and representatives of local civil society – for example through grant-making that is participatory and co-created.

• Most current funding sources & modalities for CSOs are not sensitive enough to local contexts & realities, and do not capitalise enough on local grassroots knowledge and experience.
Key Research Recommendations

• Further research needs to be undertaken into CSO funding that fully captures the perspectives of CSOs at the end of the funding chain. This would help donors to fully understand what best practice should look like.

• Donors should involve CSOs in the co-creation of funding programmes and modalities from the outset.

• Donors should pro-actively include smaller, local organisations with local knowledge in funding partnerships, and take into account their capacities and needs.

• Donors should consider flexible funding models that can be adjusted to changing circumstances.

• Donors should consider longer term funding that will cover at least three to five-year programmes.

• Donors should consider funding for stand-alone advocacy programmes.

• Donors should provide funding that will enable CSOs to innovate and experiment and where greater flexibility applies to outcomes expected.
Forus Advocacy on the future of CSO Funding

- **Forus Global Initiative**—blueprint for strengthening and investing in civil society to ensure its effective contribution to the successful implementation of the 2030 Agenda
- Operationalizing key provisions of the 2030 Agenda linked to financing for development for civil society
- Based on the recognition of Civil Society as a **global public good** and therefore deserving of public support and resourcing
- Would increase civil society’s access to **sustainable and predictable financial resources** through going beyond a short-term, project-based approach to funding the sector and providing core and structural funding, while allowing for experimentation and innovation.
Forus Advocacy on the future of CSO Funding

- This could be achieved through the design of a permanent global mechanism linked to the Agenda 2030 with an annual budget from which relevant funding streams can be drawn down to support the full operationalization of all aspects of civil society’s engagement with the agenda (Implementation, Advocacy, Monitoring and Review, Innovation, etc).

- This global funding mechanism should recognize and respond to the diverse needs and contexts of CSOs globally and the need to enhance the ability of civil society around the world to make an effective contribution to the implementation of the 2030 Agenda with a particular focus on small grassroots CSOs and those operating in difficult contexts.
Forus Advocacy on the future of CSO Funding

- Governance of this global mechanism should be composed of civil society representatives from different regions of the world & different levels (ie Global, Regional, National & Sub-National CSOs)
- Other relevant stakeholders would also be included (eg governments, international institutions, private philanthropic organizations, civil society, the private sector, academia and others)
Thank you for listening

You can contact me at:

Deirdre@forus-international.org
KENNETH MWEHONGE, COALITION FOR HEALTH PROMOTION AND SOCIAL DEVELOPMENT (HEPS UGANDA)

EXPERIENCES OF NATIONAL-LEVEL ADVOCACY FUNDING
DISCUSSION

▪ What are the experiences and challenges you have faced with advocacy funding models?

▪ What reflections, comments and suggestions do you have for the NHAFP?

Share your comments, and listen (and react) to others.

No “questions to the experts”, please

Raise your hand to speak, you will be called and unmuted

Continue to share in the chat box
REFLECTIONS
NEXT STEPS FOR THE NATIONAL HEALTH ADVOCACY FUND PARTNERSHIP?
GET INVOLVED WITH THE KAMPALA INITIATIVE...

• Feed into the Google Doc we will create after this webinar (stand by for more info soon)

• Check out our website - https://www.medicusmundi.org/kampalainitiative/

• Sign the Kampala Initiative Declaration

• Continued series of webinars
  Keep a look out for more webinars, or... propose your own! More details on how to do this are available on the website

• “Beyond aid” mailing list (Google group)
  Our space for sharing, debating and matchmaking – ad hoc and focused thematic discussion. Proposals to host a thematic discussion are also considered on a rolling basis

• Thematic working groups / task groups (in the making)
  - “Watch the GAP” task group
  - “Track Changing Initiative”
  - “PPPs”

• Country teams? Another workshop?
  ...and more. Our workplan is available on the website

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WEBINAR 9, OCTOBER 2020

Watch the GAP! A critical civil society perspective on the development, potential impact and implementation of the ‘Global Action Plan for Healthy Lives and Well-being for All’
(by Watch the GAP Task Group of the Kampala Initiative)
THANK YOU! AND STAY IN TOUCH!

If someone comes in with 100 million, it’s hard to say "no".

Screenshot from movie: "A luta continua"

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